



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 578676 /		Alt Order # 07908550
Product RNC		
Contract Dates 09/28/12 - 10/05/12		Estimate # 11276
Advertiser Republican National Committee		Original Date / Revision 09/26/12 / 09/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTKR	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB# 8380	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	10/03/12	10/03/12	Newschannel 3 News	6-7am		:30			NM	1	\$1,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--W----				1	\$1,185.00			
2	3	09/30/12	09/30/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$2,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				1	\$2,010.00			
3	3	10/01/12	10/05/12	Newschannel 3 News	6-630pm		:30			NM	3	\$5,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	1-1-1--				3	\$1,850.00			
4	3	09/29/12	09/29/12	Saturday Prime	9-10pm		:30			NM	1	\$1,445.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S-				1	\$1,445.00			
5	3	10/01/12	10/05/12	Late News (M-F)	11-1135p		:30			NM	2	\$4,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1-1---				2	\$2,010.00			
6	3	09/30/12	09/30/12	Late News (Sa-Su)	11-1135p		:30			NM	1	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				1	\$2,050.00			
7	3	09/28/12	09/28/12	Late Late Show w/Craig Ferg	1237-139am		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	----F--				1	\$220.00			
8	3	10/01/12	10/05/12	Late Late Show w/Craig Ferg	1237-139am		:30			NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	11111--				5	\$220.00			
9	3	09/29/12	09/29/12	Redskins Overnight	1135-1235xm		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S-				1	\$180.00			
Totals											16	\$17,760.00

Time Period	# of Spots	Gross Amount	Net Amount
8/27/12 - 09/30/12	5	\$5,905.00	\$5,019.25
0/01/12 - 10/05/12	11	\$11,855.00	\$10,076.75
Totals	16	\$17,760.00	\$15,096.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
578676 /	07908550

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/28/12 - 10/05/12	RNC	11276

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican National Com	09/26/12 / 09/26/12

Signature: _____ **Date:** _____

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